

Special Revenue Funds

SPECIAL REVENUE FUND SUMMARY	ACTUAL FY2002-03	BUDGET FY2003-04	ESTIMATED FY2003-04	PROJECTED FY2004-05
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REVENUES				
Sales & Use Taxes	\$ 13,081,920	\$ 12,965,839	\$ 13,067,309	\$ 13,316,250
Interest Income	\$ 208,988	\$ 238,000	\$ 204,250	\$ 225,000
Intragovernmental Grants/Reimb.	\$ 129,327	\$ 111,875	\$ 27,229	\$ 74,364
Charges for Service	\$ -	\$ -	\$ -	\$ -
Miscellaneous/Rental Income	\$ 38,960	\$ -	\$ 20,000	\$ -
Revenues before Transfers	\$ 13,459,195	\$ 13,315,714	\$ 13,318,788	\$ 13,615,614
Intergovernmental Transfers (IN)	\$ 53,984	\$ 142,394	\$ 148,269	\$ 82,192
TOTAL REVENUES	\$ 13,513,179	\$ 13,458,108	\$ 13,467,057	\$ 13,697,806

EXPENDITURES				
Administration	\$ 353,358	\$ 361,569	\$ 361,569	\$ 520,216
Police	\$ 1,250,986	\$ 1,306,702	\$ 1,288,131	\$ 1,258,434
Community Services	\$ 403,712	\$ 445,964	\$ 445,964	\$ 458,210
Economic Development	\$ 111,841	\$ 129,120	\$ 129,120	\$ 281,464
Non-Departmental	\$ 6,478,929	\$ 6,548,166	\$ 6,614,833	\$ 6,589,833
Debt Service	\$ 926,815	\$ 938,990	\$ 938,990	\$ 945,770
Capital Purchases (Equipment)	\$ 546,321	\$ 543,236	\$ 367,759	\$ 354,201
Expenditures before Transfers	\$ 10,071,962	\$ 10,273,747	\$ 10,146,366	\$ 10,408,128
Intergovernmental Transfers (OUT)	\$ 5,657,588	\$ 4,110,458	\$ 5,608,514	\$ 1,918,384
TOTAL EXPENDITURES	\$ 15,729,550	\$ 14,384,205	\$ 15,754,880	\$ 12,326,512

Total expenditures include capital purchases for equipment and transfers to capital improvement projects which are funded from excess reserves above the recommended reserve level.

Department:
Hotel/Motel

Division/Activity:
Parks & Community
Services

Account #:
201-7080-550

Location and Hours of Operation:

1314 Royal Parkway
Monday through Friday, 8:00 AM to 5:00 PM

Mission / Programs / Services:

- ◆ To provide programs, performances and activities that produce room nights/occupancy for hotels and motels in Euless.
- ◆ Tourism Development through Arbor Daze Festival sponsorship and bid monies for major sporting events.
- ◆ Commitment to historic restoration and preservation.
- ◆ Enhancement of the arts (music, dance, drama, visual arts, creative writing, and the facilities to accommodate these art forms).
- ◆ Provide outstanding conference center facilities.

FY2004 Highlights & Accomplishments:

- ◆ Funded, promoted and hosted Games of Texas 2004
- ◆ City sponsorship for Arbor Daze 2004
- ◆ Hosted Heritage Park Christmas
- ◆ Hosted two field trips for the HEB ISD
- ◆ Developed a plan to coordinate displays and policies on accepting donations for Heritage Park

FY2005 Goals & Objectives:

- ◆ Continued refinement and improvements of Heritage Park
- ◆ Update inventory for all items in Heritage Park
- ◆ Continue the coordination and development of displays to provide informative tours to attract more visitors each month to the complex

Major Budgetary Issues & Operational Trends:

- ◆ The funding of events that showcase Euless in an economy that has been slow to recover
- ◆ Events, such as Arbor Daze, as well as historical sites are significant avenues that are a catalyst for increased tourism and hotel occupancy. Funding of these events is paramount to the continued growth and promotion of the City of Euless

DEPARTMENT:
Hotel/Motel

DIVISION/ACTIVITY:
Community Services

ACCOUNT #:
201-7080-550

EXPENDITURES	2002-2003 ACTUAL	2003-2004 BUDGET	2003-2004 ESTIMATED	2004-2005 BUDGET
Personnel	\$47,467	\$45,000	\$45,000	\$10,000
Operations	\$176,645	\$176,707	\$164,775	\$161,910
Capital	\$0	\$0	\$0	\$0
TOTAL	\$224,112	\$221,707	\$209,775	\$171,910
PERSONNEL:				
Full Time	0.0	0.0	0.0	0.0
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
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Output/Workload

World Series (Softball & Athletic Complex)	2	0	0
National Invitational Tournament	4	0	0
Regional Baseball Tournament	5	0	0

Efficiency Measures/Impact

M&O Budget per Capita	\$4.67	\$4.22	\$3.44
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Effectiveness Measures/Outcomes

Department:
Eules Development Corporation

Division/Activity:
Operations

Account #:
210-1031-513

Location and Hours of Operation:

201 North Ector Drive, Building A

Mission / Programs / Services:

The Texas legislature allows municipalities in counties with 750,000 or more in population to assess an additional half cent sales tax to be used to improve the quality of life for its citizens. Funds derived from this tax may be spent only for parks and park facilities, library improvements, open space improvements, and economic development. This tax went into effect on July 1, 1993. Eules Development Corporation was established to advise City Council on use of the funds and facilitate the process.

Mission:

- ◆ To improve the quality of life for our citizens by providing safe, clean, spacious park facilities.
- ◆ To provide new and modern library equipment to keep our citizens in touch with technology.
- ◆ To increase our business community through promotion and advertising.

FY2004 Highlights & Accomplishments:

- ◆ Provided funding for debt repayment.
- ◆ Completed annual audit on Economic Development Corporation
- ◆ Provided funding for a Splash Pad at the South Eules Pool

FY2005 Goals & Objectives:

- ◆ Continue funding for debt repayment.
- ◆ Increase revenues through continued economic development.
- ◆ Continue funding for disclosure and audit requirements of the Economic Development Corporation.

Major Budgetary Issues & Operational Trends:

The Economic Development Corporation is funded by a ½¢ sales tax. Although we have seen slight increase in our sales tax receipts, we continue to look for economic development opportunities to increase this revenue source.

DEPARTMENT:
Eules Development Corporation

DIVISION/ACTIVITY:
Operations

ACCOUNT #:
210-1031-513

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2004-05 BUDGET
Personnel	\$0	\$0	\$0	\$0
Operations*	\$1,350,522	\$1,345,490	\$1,345,490	\$1,302,270
Capital	\$0	\$0	\$0	\$0
TOTAL	\$1,350,522	\$1,345,490	\$1,345,490	\$1,302,270
PERSONNEL:				
Full Time	0.0	0.0	0.0	0.0
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
\$ Outstanding Revenue Bonds	\$12,728,053	\$11,788,798	\$10,852,608

<i>Output/Workload</i>			
# of Principal payments on Debt	4	4	4
# of Interest payments on Debt	8	8	8

<i>Efficiency Measures/Impact</i>			
M&O Budget per Capita	\$28.17	\$27.05	\$26.07

Effectiveness Measures/Outcomes

* The majority of this budget is used to pay existing debt service.

Department:
Eules Development Corporation

Division/Activity:
Parks

Account #:
210-1052-550

Location and Hours of Operation:

1997-C South Pipeline Road - Monday through Friday, 7:00 AM to 3:30 PM,
With some Saturday and Sunday work to clean parks athletic fields preparation, and flexible (earlier) hours during hot weather.

Mission / Programs / Services:

To provide safe and attractive parks for the citizens of Eules in the most cost efficient manner possible. To satisfy citizen demands for parks and park amenities, thus creating a more wholesome life-style. To provide opportunities for all citizens in the Eules Parks as needed. To provide a comprehensive parks system through the use of an updated Parks Master Plan. To identify all cost saving measures as feasible. To continue to beautify the community.

Upkeep, development, and safety of all improvements, including 18 athletic fields, 4 pavilions, 2 gazebos, 3 pools, 4 jogging trails, 3 rose gardens, 22 picnic areas, 11 playgrounds, one amphitheater, and parking areas for a total of almost 350 acres. The department serves ten sports season and annually provides leisure opportunities for tens of thousands of users in a safe and beautiful environment. Maintain 36 irrigation systems consisting of 9,568 heads. Maintain 87,107 square feet of flower beds at 36 different sites. Tree care in all city parks, facilities, right-of-ways, traffic signs and lights.

FY2004 Highlights & Accomplishments:

- ◆ Irrigation installation at West Park
- ◆ Anticipate completion of irrigation systems at Trailwood Park and McCormick Park
- ◆ Started wood light pole replacement program
- ◆ Completion of TX DOT Hike/Bike Trail
- ◆ Renovated Bob Eden Park pavilion, restrooms and drinking fountains to ADA compliance

FY2005 Goals & Objectives:

- ◆ Continue to improve the condition and beautification of community parks and city facilities
- ◆ Continue the maintenance of all park amenities
- ◆ Continue to complete all new irrigation installation projects
- ◆ Assist in the development of The Preserve At McCormick Park
- ◆ Assist in the development, landscape and maintenance of Hike & Bike Trail
- ◆ Assist in the development and completion of Parks at Texas Star – Phase III

Major Budgetary Issues & Operational Trends:

- ◆ Increased acreage and new facilities are now a strain on the current baseline operating budget to include both labor and expenses. Continued review and management of existing expenses are required to ensure coverage and maintenance is consistent with citizen expectations providing the best product we can. Irrigation maintenance specifically is becoming a burden on the baseline operating budget as existing systems are becoming old. Additionally, new irrigation areas and maintenance requires expenditures from an already restricted operating budget.

DEPARTMENT:
Eules Development Corporation

DIVISION/ACTIVITY:
Parks

ACCOUNT #:
210-1052-550

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2004-05 BUDGET
Personnel	\$161,536	\$195,630	\$195,630	\$207,876
Operations	\$292,432	\$235,907	\$235,907	\$270,907
Capital	\$0	\$191,028	\$98,391	\$92,637
TOTAL	\$453,968	\$622,565	\$529,928	\$571,420
PERSONNEL:				
Full Time	4.25	3.75*	3.75	3.75
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
# of Sports Seasons	14	14	14
Athletic Fields	18	31	18
Pavilions	18	5	6
Gazebos	2	2	2
Pools	3	3	3
Jogging Trails	6	6	6
Rose Gardens	3	3	3
Picnic Areas	110	120	151
Playgrounds	11	11	11
Amphitheater	1	1	1
Total developed park acres	429	429	450
<i>Output/Workload</i>			
Special Projects Hours	3,103	4,000	4,000
Safety Inspection Hours	190	200	468
Fixture Maintenance Hours	1,837	2,000	2,300
Equipment Maintenance Hours	794	800	875
Clerical Dispatch Hours	3,070	3,070	3,541
Horticulture Hours	5,541	4,592	5,600
Water Truck Hours	369	400	425
Ballfield Maintenance Hours	2,902	3,100	3,400
Beautification Hours	0	0	350
Manual Watering Hours	793	800	694
Irrigation Hours	488	600	1,200
City Assistance Hours	386	200	400
Training Hours	380	400	456
Green House Hours	618	1,000	1,600
Parks Betterment	1,710	2,000	2,500
Grounds Maintenance	7,866	7,900	8,300
<i>Efficiency Measures/Impact</i>			
Acres per FTE	23.83	24.51	27.27
Cost per Acre Maintained	\$1,451	\$1,235	\$1,270
M&O Budget per Capita	\$9.47	\$10.65	\$11.49
<i>Effectiveness Measures/Outcomes</i>			
# Parks Acres per 1000 Citizens	8.95	8.62	9.01

* Removed Asst Director of PACS positior

Department:
Eules Development Corporation

Division/Activity:
Library

Account #:
210-1054-519

Location and Hours of Operation:

201 North Ector Drive, Building E.
Monday, Tuesday, Thursday 10am-9pm; Wednesday 10am-6pm;
Friday, Saturday 10am-5pm; Sunday 1pm-5pm

Mission / Programs / Services:

To serve the continuing informational, educational, cultural and leisure needs of citizens of all ages. To provide the community with the best possible materials in various formats. To promote the joy of reading and learning.

The primary role of the Eules Public Library is to act as an Independent Learning Center by supporting people of all ages pursuing a sustained program of learning independent of any educational provider. Additional roles are Popular Materials Library, Preschoolers' Door to Learning, and other specialized programs such as business resources, Young Adult materials, career center and electronic resources.

FY2003 Highlights & Accomplishments:

- ◆ Six Masterworks music programs and four visual art programs co-sponsored by ARTSNET
- ◆ Greater emphasis on marketing the library with displays, brochures and posters
- ◆ Eules Library Foundation added an Advisory Board to reach out into the community
- ◆ 4th Annual Junior High sleepover, big success
- ◆ Reach over 400,000 circulation materials this year
- ◆ Twin Bridge Mini Library circulated 1,326 items and provided computers to offsite users
- ◆ Added Answer Zone online reference service from 6am to midnight
- ◆ Started "Books on Wheels" program coordinating personalized book delivery with the "Meals on Wheels" program
- ◆ Friends of the Library sponsored two successful book sales. Proceeds went to the support of continuing youth programs
- ◆ Continue to support space for early voting for Tarrant County

FY2005 Goals & Objectives:

- ◆ Increase library visibility in the community through staff attendance at community events, meetings and workshops
- ◆ Provide continuing educational opportunities for library staff to keep up with rapidly changing technology
- ◆ Provide the most current information available through a variety of formats
- ◆ Focus on the use of volunteers to expand library services
- ◆ Promote online resources to community and staff
- ◆ Complete Collection Development Plan

Major Budgetary Issues & Operational Trends:

- ◆ Changing technology will require continual re-evaluation of our technology plan, with major revisions anticipated every three years
- ◆ We will need to be competitive in the marketplace to keep highly skilled employees to provide the level of service requested by the citizens
- ◆ Maintenance agreements need to be kept current as equipment and building ages
- ◆ Material budget needs to be continually be evaluated to meet the informational needs of the citizens

DEPARTMENT:
Eules Development Corporation

DIVISION/ACTIVITY:
Library

ACCOUNT #:
210-1054-519

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2004-05 BUDGET
Personnel	\$353,358	\$361,569	\$361,569	\$520,216
Operations	\$0	\$0	\$0	\$0
Capital	\$210,791	\$137,100	\$82,160	\$129,940
TOTAL	\$564,149	\$498,669	\$443,729	\$650,156
PERSONNEL:				
Full Time	6.0	6.0	6.0	9.0*
Part Time	14.0	14.0	14.0	14.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
# of Registered Borrowers	44,908	44,136	47,000
Current Holdings	104,696	99,972	100,000
Total Library visitations	369,485	263,961	300,000
<i>Output/Workload</i>			
Items Circulated	384,634	428,819	400,000
New Books Added	16,226	14,220	14,800
Books Withdrawn	8,641	9,123	6,000
<i>Efficiency Measures/Impact</i>			
M&O Budget per Capita	\$11.77	\$8.92	\$13.02
Annual circulation per capita	8.02	8.94	8.34
Annual Circulation per borrower	8.56	9.72	8.51
Current Holdings per capita	2.18	2.01	2.00
Current Holdings per borrower	2.33	2.27	2.13
<i>Effectiveness Measures/Outcomes</i>			
Annual Library visitations per capita	7.71	5.50	6.26
Annual Library visitations per borrower	8.23	5.98	6.38
% of Population who are registered borrowers	93.66%	88.72%	94.09%
* Moved 3 positions from General Fund			

Department:
Eules Development Corporation

Division/Activity:
Economic Development

Account #:
210-1081-540

Location and Hours of Operation:
201 North Ector Drive, City Hall
Monday through Friday, 8:00 AM to 5:00 PM

Mission / Programs / Services:

- ◆ Increase activity to bring sales tax generating businesses to the community.
- ◆ Evaluate and measure best marketing of Eules property to brokers, developers, and corporate real estate personnel.
- ◆ Continue to develop a “business friendly” and “permitting friendly” atmosphere in the City.
- ◆ Continue retention program with staff visits to our existing businesses to look for expansion opportunities.
- ◆ Strengthen our new web site to ensure maximum exposure and benefit for property sales and lease.
- ◆ Provide developers with assistance to establish new businesses within the City of Eules.
- ◆ Continue to examine all incentive plans to assist relocations to the City of Eules

FY2004 Highlights/Accomplishments:

- ◆ Sales Tax figures were on target for 2004
- ◆ Permit fees and growth exceeded projections
- ◆ The building (formerly Food Lion) was leased
- ◆ The City welcomed proudly Acme Brick and Starbucks to the community

FY2005 Objectives:

- ◆ Provide strong developers information for them to develop 10% of the raw land in Eules
- ◆ Strengthen sales tax businesses to increase sales tax revenue by 5%
- ◆ Continue retention program for existing businesses

Major Budgetary Issues and Operational Trends:

- ◆ Solid budget provides ample marketing and promotional activity
- ◆ We continue to see strong development trends in residential and commercial properties

DEPARTMENT:
Eules Development Corporation

DIVISION/ACTIVITY:
Economic Development

ACCOUNT #:
210-1081-540

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2003-04 BUDGET
Personnel	\$52,535	\$53,328	\$53,328	\$55,672
Operations	\$191,295	\$150,792	\$150,792	\$100,792
Capital	\$1,393	\$14,000	\$14,000	\$50,000
TOTAL	\$245,223	\$218,120	\$218,120	\$206,464
PERSONNEL:				
Full Time	0.5	0.5	0.5	0.5
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 03-04</i>
<i>Output/Workload</i>			
<i>Efficiency Measures/Impact</i>			
M&O Budget per Capita	\$5.11	\$4.38	\$4.13
<i>Effectiveness Measures/Outcomes</i>			

Department:
Police

Division/Activity:
Crime Control & Prevention District

Account #:
220-3045-521

Location and Hours of Operation:

1102 West Eules Blvd.

Office: Monday through Friday, 8:00 AM to 5:00 PM - Police Officers 24 hours a day

Mission / Programs / Services:

To provide the citizens of Eules professional, efficient police services. Increase staff and efficiency; expand use of alternative policing methods; reduce response time; increase interaction between citizens and police; provide additional police space; expand current gang and juvenile intervention programs; expand Town Hall Meetings; Neighborhood Watch programs; and Citizen Police Academy.

FY2004 Highlights & Accomplishments:

- ◆ Continued improvement in contacts between Police and Citizens in community
- ◆ Increase in Police Department Volunteers
- ◆ Improved Crime Scene Processing Function

FY2005 Goals & Objectives:

- ◆ Continue improvement of Records Management System and Computer Aided Dispatch
- ◆ Create Civil Watch Program
- ◆ Complete replacement of video camera systems for patrol cars
- ◆ Improve mobile command ability
- ◆ Improve critical decision making training

Major Budgetary Issues & Operational Trends:

- ◆ Continued increase in training and training supplies
- ◆ No growth in revenue
- ◆ Increase in technology cost

DEPARTMENT:
Police

DIVISION/ACTIVITY:
Crime Control & Prevention District

ACCOUNT #:
220-3045-521

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2004-05 BUDGET
Personnel	\$926,577	\$1,057,695	\$1,057,695	\$1,077,631
Operations	\$50,709	\$51,000	\$51,000	\$66,000
Capital	\$325,771	\$158,208	\$158,208	\$146,133
TOTAL	\$1,303,057	\$1,266,903	\$1,266,903	\$1,289,764
PERSONNEL:				
Full Time	14.0	14.0	14.0	15.0*
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS			
<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
# Sworn Police Officers	14	14	15
 <i>Output/Workload</i>			
 <i>Efficiency Measures/Impact</i>			
M&O Budget per Capita	\$27.18	\$25.47	\$25.82
# Sworn Officers/1000 Population from CCPD	0.29	0.28	0.30
 <i>Effectiveness Measures/Outcomes</i>			
# Neighborhood Watch Programs	125	125	125
# Neighborhood Watch Meetings	115	115	115

Department:
Non-Departmental

Division/Activity:
Car Rental Tax

Account #:
240-9060-590

Location and Hours of Operation:

201 North Ector Drive, Building A

Mission / Programs / Services:

The Texas legislature allows municipalities to levy a motor vehicle tax on short-term rentals, with citizen approval in an election. Funds derived from this tax may be spent for any general government purpose. This tax was approved by voters on November 2, 1999 and became effective February 1, 2000.

Mission – To utilize this revenue source to accomplish:

- ◆ Tax rate stabilization
- ◆ Debt reduction or cash flow infrastructure projects such as street rehabilitation, sidewalks and ramps, and street lighting.
- ◆ Special projects such as City revitalization, erosion control, park projects, etc.

FY2004 Highlights & Accomplishments:

- ◆ Provided funding for parking improvements at several park locations.
- ◆ Provided funding for the design of the new fire station no. 3.
- ◆ Provided loan to the Texas Star Golf Course for the purchase of a new cart fleet.
- ◆ Provided funding for the Preserve at McCormick Park.

FY2005 Goals & Objectives:

- ◆ Provide funding for the design of Building B remodel.
- ◆ Provide a loan to the Golf Course at Texas Star for some needed slope improvements.
- ◆ Provided funding for several street capital improvement projects.

Major Budgetary Issues and Operational Trends:

The travel industry has seen some improvements over the last year. The revenue in this fund has seen the direct impact of this increase. Although only a slight increase, revenues in this fund continue to gain strength.

DEPARTMENT:
Non-Departmental

DIVISION/ACTIVITY:
Car Rental Tax*

ACCOUNT #:
240-9060-590

EXPENDITURES	2002-03 ACTUAL	2003-04 BUDGET	2003-04 ESTIMATED	2004-05 BUDGET
Personnel	\$0	\$0	\$0	\$0
Operations	\$11,305,899	\$9,969,844	\$11,546,499	\$8,034,234
Capital	\$61,084	\$0	\$0	\$0
TOTAL	\$11,366,983	\$9,969,844	\$11,546,499	\$8,034,234
PERSONNEL:				
Full Time	0.0	0.0	0.0	0.0
Part Time	0.0	0.0	0.0	0.0

PERFORMANCE MEASURES/SERVICE LEVELS

<i>Input/Demand</i>	<i>Actual 02-03</i>	<i>Estimated 03-04</i>	<i>Budget 04-05</i>
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Output/Workload

Efficiency Measures/Impact

M & O Budget Per Capita	\$237.06	\$232.09	\$160.85
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Effectiveness Measures/Outcomes

* Voters approved tax in November 1999.